



# SPONSOR

*a team in South Africa!*

"Laduma!" – the ecstatic cheer meaning "it thunders", rolls through the stadium of South Africa every time a goal is scored. We look forward to it reverberating throughout stadiums when we are the proud hosts of the World Cup in 2010.

Football, or soccer as it is locally known, is enjoyed by South Africans of every background – but it is in the impoverished informal settlements where you'll find the biggest fans. In areas where pitches resemble sand pits and goal posts and nets exist only in the imagination of the players – kids dream of playing for Barcelona or local sides like Orlando Pirates or Ajax Cape Town. The ultimate dream is to play for the national team Bafana Bafana – "The Boys".



## *Benefits for you and your team*

Abang Africa Trust will administer and facilitate complete soccer kits for your team, balls and regular training, supervised by Ajax Cape Town for just €1500. You, as *sponsor* of the team will receive a poster of your team wearing your name on their new kit. A quarterly newsletter with updates about your team will be sent to you, with action pictures, showing their happy faces.

### For more information

**Web: [www.bafanakids.org](http://www.bafanakids.org) Email: [info@bafanakids.org](mailto:info@bafanakids.org)**

**Tel: +27 (0) 21 426 1330/4**

**For more information on Abang Africa Trust**

**Web: [www.abangafrika.org](http://www.abangafrika.org)**

**Bekent**  
advertising & marketing communication



*Sporting Chance*