

**Memorandum Of Understanding between
Abang Africa Travel & Trust and**

Abang Africa Travel works together in partnership, with smaller and more reliable accommodations, game camps, transfer and tour companies who all believe in Africa's values. Abang Africa Travel is committed to the principle of responsible tourism and therefore created the non profit Abang Africa Trust to facilitate the development and implementation of sustainable tourism practices. With this **Memorandum Of Understanding** we agree to support Responsible Tourism mission. We rely on commercial and non commercial suppliers that adopt good social and environmental practices and share our mission:

"To use Responsible Tourism as a Sustainable Development tool for the people in Southern Africa; benefiting local communities and visitors, through sharing and mutual understanding, empowerment and sustainable partnerships."

Please find beneath key elements of responsible tourism and examples of the practical implementation thereof:

- Avoid waste and over-consumption: Recycle water, paper and cans. Inform guests of water shortages and methods of how to diminish your footprint and offset CO2 emissions locally. Promote [Food and Trees](#) and the [Planet Green Programme](#)
- Use local resources sustainable. Provide clients with appropriate information so that they can make informed decisions about the destinations they are visiting. Inform clients on what not to buy, which souvenirs are made from endangered fauna and flora etc. Inform guests about [IFAW Southern Africa](#) and about the [WWF award winning Sustainable Seafood Initiative \(SASSI\)](#) which gives advice on which fish to eat or not to eat. Inform guests on how they can support local charities or join community projects and how they can support [Fairtrade \(FLO\) certified products](#)
- Maintain and encourage natural, economic, social and cultural diversity. Follow national [Broad Based Black Economic Empowerment Act](#) . Promote and support eco label [Blue Flag beaches and Marinas](#). Take part in the [Heritage Environmental Rating Programme](#) or [the Natural Step](#)
- Be sensitive to the hosts culture. Follow applicable national and international labour laws, United Nations Universal Declaration Human rights and implement the four fundamental ILO conventions: ILO convention 29 & 105 (Forced Labour) , ILO convention 98 (organize & collective bargaining), 111 (discrimination), ILO convention 138 & 182 (minimum age & child labor). Establish an ethical policy regarding commercial sexual exploitation of children and the repudiation of the commercial sexual exploitation of children; sign up with the [Code of Conduct](#)
- Ensure communities are involved in and benefit from tourism. Work closely with local communities to assist them in identifying and developing their tourism potential.
- Market tourism that is responsible, respecting local, natural and cultural environments. Use the opportunity as establishment to advertise local attractions and other products and services offered by local communities. Encourage visitors to try out local bars and restaurants and to participate in tours to local areas, bringing business to local communities.
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- Involve the local community in planning and decision-making. Develop and put into action a HIV/Aids strategy; find information in the [Theta HIV Aids handbook](#).

- Assess environmental, social and economic impacts as a prerequisite to developing tourism. Read the following handbook which provides practical examples and tips on how tourism operators can operate more responsibly [Responsible Tourism Handbook - A Guide to Good Practice for Tourism Operators](#) . Become informed, support or apply for accreditation with [Fair Trade in Tourism South Africa \(FTTSA\)](#) or [Namibia Community Based Tourism Association \(NACOBTA\)](#).

- Monitor the impacts of tourism and ensure open disclosure of information. Assist us in our mission and share your responsible tourism policies and successful social and environmental strategies with us and your guests.

Signed

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Abang Africa Travel & Trust